

Citizens Advisory Board Committee Minutes



Committee: Membership and Meetings

Date: June 19, 2007 – 9:30 a.m. (MT)

Participants

Board Members: R.D. Maynard, Committee Chair
John Bolliger
Dick Buxton
Willie Preacher
Robert Rodriguez
Bruce Wendle

DOE-ID: Bob Pence

Support Staff: Lisa Aldrich
Lori Isenberg

Objective(s) for the Committee Call

- New member recruitment plan
- Demographic overview.

Lisa Aldrich briefed the committee on the draft recruitment plan. The plan outlines several advertising techniques to initiate recruitment for new members including, local newspaper advertisements, radio and television public service announcements, colleges, and letter and e-mail distributions to several organizations, etc. Bob Pence added that it may be beneficial for some CAB members to provide an information briefing to interested organizations to help educate citizens who and what the CAB does.

Committee members voiced the need for female members (since there are none currently on the board) and the how to specifically target that audience. Additionally, the committee questions what the defined area of impact is or where DOE thinks the CAB should draw their members from. Bob Pence said that area of impact is where one is directly or potentially affected by the INL, but he will research this more within DOE and find out what the defined area of impact is and report back to the committee. Bruce Wendle commented that the plan did not include northern Idaho colleges or newspapers and suggested that they be included.

The committee decided that starting to place general newspaper ads, sending letters to women's groups should be initiated as soon as possible, and researching details to target specific organizations. The recruitment plan should be final by the July meeting in order to meet recruiting deadlines.

Actions:

- Bob Pence will find out what the defined area of impact is.
- Bob Pence will provide a list of current applicants.
- Lisa Aldrich will research details to finalize the recruitment plan and start initial advertising.

To review the details of this meeting, call 1-888-284-7564, playback code 215587.